

Public Relations Manager

Gravitricity Ltd, Edinburgh

Gravitricity is an Edinburgh-based R&D company developing novel underground energy storage systems. The company has recently completed a 250kW Concept Demonstrator and is now working on full-scale project sites. Projects will be located in both existing underground mines and in new, purpose-sunk, shafts. Early projects will store power (electricity). Future projects may also store hydrogen and/or heat (interseasonal storage).

Gravitricity's mission is to accelerate the global transition to 100% renewable energy. We are a small company, actively building a diverse and passionate team, and encourage anybody with enthusiasm and know-how to apply, irrespective of your background.

Job Brief

Gravitricity's range of activities in the clean energy space, coupled with our success in winning innovation awards and attracting positive media coverage, means that the company's public profile is growing. We are now looking for a Public Relations Manager to help us successfully manage and direct this process, raising our profile both in general and with selected groups, ensuring our communications and publicity projects an image which is consistent with our wider strategic goals.

The successful candidate will work with our external PR agency to deliver communications through a number of channels, helping the company raise its profile, and support our strategic direction. Key areas of responsibility will include:

- Managing Gravitricity's social media presence on selected platforms
- Managing Gravitricity's website, including regular content updating, including blogs, and helping to shape a more significant refresh
- Managing approaches received through company website, and directing them appropriately
- Being first point of contact for our wider shareholder base
- Preparing quarterly company update newsletters
- Organising events and visits to the company by key individuals or groups

Core Skills and Experience

- Degree educated with relevant experience
- Fantastic writing skills and an eye for detail
- All Microsoft suite, especially PowerPoint and Excel
- Image management with Adobe Photoshop or similar
- Content creation with InDesign / Publisher or similar
- WordPress, Squarespace or other web packages
- Self-starter with initiative, with an ability to work in a fast-paced environment
- Ability to prioritise and plan effectively

Beneficial Skills & Experience

- PR responsibility within a small organisation



- Knowledge and interest in clean technology, including the energy transition and the key role of energy storage
- Understanding of media organisations

Benefits

- Chance to make a significant impact within a dynamic company developing a technology vital for the global energy transition
- £28k-£35k basic salary pro rata depending on experience
- Modern, flexible company: all staff given option to work 4-day week if they wish
- 6% employer pension contribution.
- EMI options scheme

Application

In order to apply please send a CV and a cover letter, explaining why you would be motivated to work with us to recruitment@gravitricity.com