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# Annual General Meeting & Members' Forum 2019

04 June 2019

# Annual General Meeting

- Rob Forrest, Chair
- David Bone, Company Secretary



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## **Presentation to AGM 2019**


**Claire Mack**

**Chief Executive**

# SUMMARY

- Campaigning for policies to deliver growth
- Telling our story
- Engaging, Promoting and Developing
- Looking ahead

# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH - Proactive and reactive work across all technologies

A decorative graphic on the left side of the slide, consisting of three overlapping, curved, wavy bands in lime green, magenta, and cyan, mirroring the colors in the Scottish Renewables logo.

In 2017-18 Scottish Renewables made the case for renewables in more than 40 consultation responses, submissions to calls for evidence and letters to Ministers to influence government policy and regulation

# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH – Economics and Markets



**Remote Island Wind** - Scottish Renewables successfully worked with the Scottish Government, developers and island communities to make the case to UK Government that projects in the Western Isles, Orkney and Shetland should be allowed to compete in the third round of Contracts for Difference auctions.

**CfD** – Continued call for action on onshore wind and solar to be brought back within the process. UK Government announced timing and frequency of future CfD auction rounds for less-established technologies, including offshore wind, as called for by Scottish Renewables.

**Feed in Tariff** - Raised issues directly with Claire Perry MP and called for a transition period for small-scale generators. Continuing to push back on aspects of the proposed Smart Export Guarantee & consider alternative business models.

**Innovation** – making the case for wave, tidal and floating offshore wind.

# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH – Onshore Renewables



**Repowering** - Called for a supportive planning policy framework for repowering and life extension in new SNH guidance on impact assessment. Also called for Heads of Planning Scotland's updated position on decommissioning bonds to be fair, proportionate and consistent with the potential for repowering.

**SNH** – Contributed to the Good Practice During Windfarm Construction guidance review in collaboration with SNH, SEPA, Forestry Commission, Historic Environment Scotland and Marine Scotland Science.

**Capacity Market** – Made the case that pumped storage hydro, solar and wind should be able to participate in the scheme.

**Anti-Dumping** - Joined other industry bodies in signing a letter calling for the removal of the EU's solar trade measures.

**Business Rates** – Worked to mitigate and resolve issues with Business Rates, securing the Plant and Machinery Review this year.

# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH – Offshore Renewables



**Draft Sectoral Marine Plan** - Called for more areas of shallow water to be included in Marine Scotland's draft plan to allow further development of fixed-bottom technologies.

**Floating Offshore Wind** – Advised the Offshore Renewable Energy Catapult research report into the potential macroeconomic benefits of floating offshore wind which points to a clear industrial future for the technology in Scotland.

**Marine Energy Council** - A founding member of the new, pan-trade body UK Marine Energy Council, which was convened to coordinate activities and messaging across industry with UK Government and Parliament and to ensure visibility of the technology and to secure future support.

**Marine in Scotland** - Member of Scottish ministerial industry liaison working group on marine energy, where we continue to advocate for sector priorities.



# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH – Heat

**Heat Route map** –SR has been critical of the lack of policy on heat in Scotland, with our comments picked up by MSPs during a Parliamentary debate.

**Heat Regulation** - Called for more action and supportive policy from the Scottish Government on district heat regulation, the cost of gas, business rates and incentive schemes.

**Fossil phase out by 2025** - Called for the installation of high-carbon fossil fuel heating to be phased out from 2025, continued incentives for retrofit installations in off gas grid buildings and highlighted the significant scope for use of small rural heat networks in our response to BEIS' consultation on future support for renewable heat.

**Too Hot to Handle?** - Held a standing-room-only event on heat at the SNP Conference, and a roundtable at Holyrood.

# CAMPAIGNING FOR POLICIES TO DELIVER GROWTH – Grid, Systems and Storage

**Islands** – Advocating for island reinforcements, at the right scale and at the right time to allow for project delivery.

**Charging** – A continuing key focus for Scottish Renewables. Worked closely with the Charging Futures Forum and clearly set out the renewables industry's key concerns from this ongoing package of policy development.

**Network Access and Future Charging** – SR ask that Ofgem considered the impact of both sets of changes on the whole system & decarbonisation targets.

**Shaping Ancillary Services Markets** – Making the case for renewables to participate in grid services market – and setting out industry views on commercial arrangements principles that should underpin the DSO transition.

## TELLING OUR STORY – Campaigning

**Onshore Wind Week** – Helped deliver an industry-wide campaign which made the case for onshore wind and large-scale solar's access to the Contracts for Difference mechanism. Co-ordinated 19 member companies to tell onshore wind's story in a new document 'Onshore Wind: Investing in Scotland's Energy Future'

**Rural Scotland poll** - Conducted telephone polling of Scottish Conservative constituencies which showed two thirds of rural Scots support onshore wind deployment.

**Visibility of issues** - Organised a Scottish Parliament photocall attended by 21 MSPs including Paul Wheelhouse MSP, Patrick Harvie MSP and Alexander Burnett MSP, as well as staff from businesses with an interest in onshore wind, including apprentices.

## TELLING OUR STORY – Media

**Comment** - Worked with journalists to provide accurate, referenced data and comment in response to 145 media enquiries.

**Visibility** - Maintained Scottish Renewables' high profile through regular contributions to media outlets including interviews for Business Matters and WalkHighlands (print/online), and ITV News, BBC Reporting Scotland and Good Morning Scotland.

**Proactive media** – Created more than 60 press releases and proactive statements to local, national, international and trade media on a range of topics including rural attitudes to renewable energy technologies, Government cuts and industry milestones.

**Reach** - Our work led to more than 615 mentions of Scottish Renewables online, in newspapers, and on TV and radio.

**Member support** - Co-ordinated media coverage and advice for member companies and helped them secure coverage.

## TELLING OUR STORY – Digital

**Social** - Grew Scottish Renewables' Twitter following by 12% and LinkedIn following by 44% in 12 months to nearly 16,200 and 3,900 respectively.

**Podcast** – Launched new Scottish Renewables Podcast series to provide a new platform to engage members with policy and political issues.

**Blogs** - Continued to develop Scottish Renewables' blogs, attracting more than 5,600 views in 12 months.

**Briefings** – Published briefings on the Lobbying Act (read over 400 times), the Contracts for Difference mechanism, an action plan on policies to support the roll out of low-carbon heat in off-gas grid areas and the strategic importance of repowering onshore wind farms.

# ENGAGING, PROMOTING and DEVELOPING – Events

**Events** – 12 events in 2017/18 spanning all of the technologies that Scottish Renewables represents.

**Member engagement** – On top of day-to-day engagement on policy and at events, we ran six member-only events to inform and offer intelligence as well as bringing members together to network and share knowledge.

**Seminars** – Three ‘deep-dive’ seminars on key / current issues including renewable refinancing, onshore wind optimisation and socio-economic benefits in planning.

**Diversity** - Between April and October 2018 a third of the speakers at Scottish Renewables events were female.

# ENGAGING, PROMOTING and DEVELOPING – SR Member Survey



**Describe us:** Approachable, informative, professional, dynamic and influential

**Representation** - 'how well do you feel Scottish Renewables represents your organisation's interests?': 79% of people rated us between seven and 10 out of 10, with 9% answering 10.

**Value** - The services most important to you are receiving email updates on industry developments; our Daily Briefing news email; our representation of industry to the media and our programme of free member events.

**Challenge** - An overwhelming majority of respondents said UK Government policies/regulation were the biggest challenge facing their business over the past 12 months.

## LOOKING AHEAD.....

- Offshore Wind – future leasing round
- Planning (Scotland) Bill
- Grid and networks
- Regulatory Reform
- Political uncertainty and low bandwidth
- The Climate Emergency and Net Zero





Thank you



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# Members' Forum 2019

04 June 2019



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## **Members' Forum 2019**

**Claire Mack**

**Chief Executive**

# Q3-4 STRATEGIC PRIORITIES

**Vision 2045:** work with the Board to create a thought leadership piece around the key milestones and game-changers up to 2045

**Member Renewal and Retention:** Kick off process and refine our offer

**Offshore Wind:** Our role on SOWEC and the new leasing round

**Annual Conference:** Responding to the current debate – more global, more innovative, more urgent

# Q3-4 STRATEGIC PRIORITIES

**Onshore Wind:** Repowering focus, onshore within the wider plan for decarbonisation

**Marine:** Ensuring political attention

**Heat:** Pushing for suitable regulatory frameworks

**Grid:** Charging and locational issues

**Solar and Hydro & small-scale:** Ensuring grid, business rates and planning act as enablers, working on barriers & business models



**Thank-you**



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# **Members' Forum 2019**

**Nick Sharpe**

**Director of Communications**

# Q2-3 COMMS HIGHLIGHTS



**Offshore wind supply chain:** Scottish Government's Just Transition Commission and the Scottish Parliament's Economy, Energy and Fair Work Committee

**Export survey:** media coverage, engagement, All-Energy

**SNP Spring Conference:** sell-out fringe event on marine energy

**Increased Westminster engagement:** BEIS, Labour, SNP group...



# Q3-4 COMMS PRIORITIES

**Offshore wind supply chain:** coordinated action

**Planning (Scotland) Bill:** stage 3 and beyond

**Onshore Wind Week:** Conference and photocall

**Education research:** skills pipeline analysis



**Thank-you**



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**Members' Forum 2019**

**Peter Speirs**

**Public Affairs Manager**

# Public Affairs Update

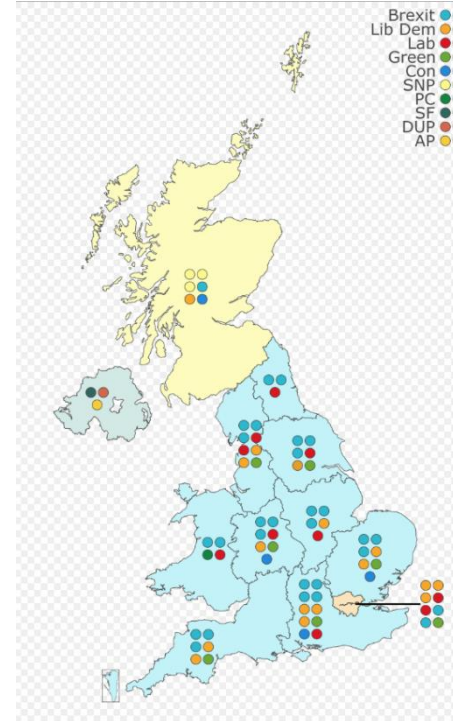
**Westminster Stasis**

**Conservative Leadership Election**

**European Elections**

**Labour Party Energy Policy**

**CCC Net Zero Response**



# Public Affairs Update



**Scottish Political Context**

**SNP dominance**

**Independence Referendum**

**Scottish Labour**



**YES**



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